

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.67

Re

LIBRAR  
RECEIVED

★ OCT 30 1950 ★

U. S. Department of Agriculture

# FINE PERENNIALS

FALL, 1950, DELIVERY

SPRING, 1951, RESERVATIONS

Wholesale Only



## THE JOSEPH F. MARTIN CO., INC.

Growers For The

FLORIST • NURSERYMAN • CUT FLOWER GROWER  
PLANT MERCHANDISER • LANDSCAPE GARDENER

PAINESVILLE, OHIO

**THE JOSEPH F. MARTIN COMPANY** is America's Leading, Exclusively Wholesale Source for FINE PERENNIALS . . . Quality and Dependability is the Only Secret . . . GOOD PLANTS and GOOD FRIENDS Have Done It . . . TOGETHER!!!

**FOR TRADESMEN ONLY!**

This company does **not** sell at retail, directly or in department. The flower production is **not** cut. We do **not** sell plants to you and turn-about to enter into competition for your outlets!

Our business is confined to production and delivery of perennial plant material for the Florist, Nurserymen, Cut Flower Grower, Plant Merchandiser, Landscape Gardener and Landscape Architect.

That policy makes for an extraordinary ability to satisfy you, the tradesman, the only one who receives our listings.

Thirty years of steady growth, an ever expanding magnitude of rich trade relationships, provide the inspiration and the will to continue faithful adherence to the policy.

THANKS, good friends, for your confidence.

**FULLY DEVELOPED FIELD GROWN PLANTS ONLY!**

There are **NO** seedlings, **NO** finely cut divisions. The listings and pricings consider only plants at exhibition grade. NOT too young, NOT too fine to survive the rigors of shipping and transplanting; NOT so old that they have spent their major productivity here where it is wasted for your purposes.

They are plants at the **practical** standard, grown to the **traditional** understanding of perennial plant qualifications.

There is quality in the assortment of varieties, too. Good judgment is never allowed to yield to current intensive promotional interest. **Every** plant in this list, new or old, holds a solid position in horticulture, must be practical and profitable turnover items.

**Agree with the experts, PLANT IN THE FALL!**

Technical observers and experimenters, conscientious and studious men, are prolific in their writings and lectures that advise us to **plant in the fall**.

The increasing inclination of tradesmen to acquire their stock and set it in the fall is good evidence that the advice is sound.

The nature of the plant business, with feverish activity concentrated in the spring, allows the **time** to be thoughtful and selective with your assortment, to handle your plants properly when you get them.

Mother Nature approves, too! Plants are slipping to dormancy. It is the best conditioning for good arrival, speedy and successful transplanting. If drainage and quick mulches are tended, soil preparation for fall planting need not be nearly so critical as it is in the spring.

**A SPECIAL CASH DISCOUNT**

In effect, a cash discount is a profit on investment even before the merchandise is received, and we are glad to tender the advantage to you. For your cash consideration, take —

**3% On All Orders Of \$10.00 or More**

# THE JOSEPH F. MARTIN CO., INC.

SPECIALIST WHOLESALE GROWERS

West Jackson Street, P. O. Box 189  
PAINESVILLE, OHIO

From **HARDY PLANT HEADQUARTERS**

These Are

## FINE PERENNIAL PLANTS

(All Fully Developed Field Grown, Exhibition Grade)

Available NOW through Fall, 1950. Reservation may also be made for delivery through Winter and Spring, 1951

All Plant Are 5 at the 10 Rate; 25 at the 100 Rate

Per 10 Per 100

### ACHILLEA — Milfoil or Yarrow

A planting will, with its abundance of sucker growth, grow together either to decorate or to provide endless cut flower material for months without maintenance. Fall planting preferred.

**ANGEL'S BREATH.** It grows as an inverted bowl, twenty inches high and spreads two feet. In flower, it is so profusely covered that the rich green foliage, decorative otherwise, can scarcely be seen. The white is the purest, and the composition of the flower is fully double without a trace of center. It is brand new and has our highest recommendation 4.50 40.00

**MONT BLANC.** Largest double white. 3 ft. June-Sept. .... 2.00 15.00

**PERRY'S TALL.** Selected from regular Perry's for its cut flower character. It now grows a little higher than Boule de Neige and follows its season. Plant them both for plenty of filler through June, July and August. .... 2.00 15.00

**SNOWBALL.** Larger and whiter blooms than "The Pearl"; very fine for florists' filler. 15-18 inch. .... 1.75 12.50

**TOMENTOSA AUREA.** Charming yellow, blooming in June. Nice in the rockery or in the border. .... 2.00 15.00

### ADENOPHORA

**POTANINI.** Three feet, bushy, leaves deep green, coarsely toothed, flowers light blue, broad bell shape and hung in racemes. .... 2.25 18.00

### AGROSTEMMA — Rose Campion

**CORONARIA ATROSANGUINEA.** Silvery foliage, deep blood red flowers in June and July .... 2.00 15.00

### AJUGA — Bugle

**GENEVENSIS.** An excellent plant for edging and carpeting. Grows from 6 to 8 inches high with spikes of blue flowers in May and June .... 2.00 15.00

**REPTANS BLUE.** Grows 3 to 4 inches high, with deep purplish blue flowers. Bronzy foliage. .... 2.00 15.00

**REPTANS ALBA.** A tightly knit compact creeping cover, flowers rise 3 to 4 inches over deep bronze foliage. .... 2.00 15.00

**REPTANS RUBRA.** Grows 3 to 4 inches high, with deep purplish blue flowers May and June. .... 2.00 15.00

**REPTANS VARIEGATED.** Rosettes of pale apple green and clear primrose yellow in perfect variegation, compact creeping habit, flowers sky blue 3 to 4 inches, prolific. .... 2.00 15.00

---

ABOVE ALL ELSE, these pages sell **QUALITY FIRST**, so, let your first comparison be the **MERIT** of the **PLANT MATERIAL**

Per 10 Per 100

**ALYSSUM** — Rock Madwort

SAXTILE COMPACTUM.	Dwarf, compact Basket of Gold. Flowers April and May .....	2.00	15.00
--------------------	---	------	-------

**ANCHUSA** — Sea Bugloss, Alkenet

MYOSOTIDIFLORA.	Dainty blue flowers and branchy sprays during April and May. Fine for shade and sun. ....	2.25	18.00
-----------------	--	------	-------

**ANEMONE** — Windflower

PULSATILLA.	9 to 12 inches — its deep violet flowers are first out in the Spring. ....	2.25	18.00
-------------	---	------	-------

**ANTHEMIS**

MOONLIGHT.	Fine border plant, 2½ feet tall, covered with hundreds of pale yellow flowers in summer; excellent for cutting .....	2.00	15.00
------------	---	------	-------

TINCTORIA (KELWAY'S VARIETY).	Finely cut foliage and daisy-like yellow flowers all summer for cutting .....	1.75	12.00
-------------------------------	--	------	-------

**AQUILEGIA** — Columbine

MRS. SCOTT ELLIOTT HYBRIDS.	Wonderful colors and color combina- tions with very long spurred flowers. Colors range through shades of lavenders, mauves, blue, purples, whites, creams, yellow to bronze red and blue shades. ....	2.00	15.00
-----------------------------	--	------	-------

LONG SPURRED BLUE SHADES.	Specially selected blue shades of this popular long-spurred type. ....	2.00	15.00
---------------------------	---	------	-------

LONG SPURRED ORANGE AND SCARLET.	This is a fine strain of hybrids, colors varying from scarlet to orange. ....	2.00	15.00
----------------------------------	--	------	-------

LONGISSIMA SELECT.	Long slender spurs, flowers a delicate sulphur yellow, F. G. ....	2.25	18.00
--------------------	--	------	-------

ROSE QUEEN.	A chrysanthia type, as charming an Aquilegia as there is; color is the mellow old-rose favorite. ....	2.00	15.00
-------------	--	------	-------

**ARABIS**

ALPINA FL. PL.	Double White Rock Cress. Flowers April to June. A very fine rock plant and the sprays of flowers can find any number of uses in the florist shop. ....	2.25	18.00
----------------	--	------	-------

SPRING CHARM.	Neat compact, tending upright, but retaining all the practical uses of the Arabis family. Flowers a delicate pink in prolific sprays. ....	2.00	15.00
---------------	--	------	-------

**ARMERIA** — Sea Pink or Thrift

CEPHALOTES RUBRA.	Good sized flowers of striking red; grows dwarfer than Bee's Ruby and Glory of Holland .....	2.00	15.00
-------------------	---	------	-------

LAUCHEANA.	Bright rosy red. Height 3 to 6 inches. May-June.....	2.00	15.00
------------	--	------	-------

MARITIMA SPLENDENS.	(Statice America). Rosy magenta flowers on 1 foot stems. ....	2.00	15.00
---------------------	--	------	-------

**ARTEMESIA**

SILVER KING.	Bright silver-coated stems and foliage are of great value for florists' fillers, can also be dried for winter use. ....	2.00	15.00
--------------	--	------	-------

SILVER QUEEN.	Like Silver King, but sturdier in growth, producing stronger and longer stems. Larger, bushier plant. ....	2.00	15.00
---------------	---	------	-------

**ASCLEPIAS**

TUBEROSA.	A showy native plant about 2½ feet high. Produces bril- liant orange-scarlet flowers during July and August. Nice for cutting. 2.00	15.00
-----------	--	-------

There are times when it may be desirable to order less than 5 plants of one kind for your trial. We are glad to cooperate. Please add 7 cents per plant to the 10 rate to share the cost of the custom handling outside the wholesale aggregating.

All Plants Are 5 at the 10 Rate; 25 at the 100 Rate

## HARDY ASTERS

The outstanding selection of asters offered below are all field grown and wonderfully developed for satisfactory transplanting in the Fall as they so prefer it.

Per 10 Per 100

<b>ANTWERP PEARL.</b> Exceedingly free flowering with large, wide open, satiny-pink flowers with yellow center, about 4½ ft. high .....	3.00	25.00
<b>BEECHWOOD CHALLENGER.</b> Erect grower, producing crimson-red flowers; fine for cutting or landscaping use. Heavy field grown .....	2.25	18.00
<b>BLUE PLUME.</b> Stately grower, rich deep purple nearly double flowers on spikes of splendid form. ....	2.00	15.00
<b>CLIMAX.</b> One of the best and showiest, with large pyramidal spikes of large light lavender blue flowers. ....	2.00	15.00
<b>COUNTESS OF DUDLEY. (Dwarf).</b> Clear pink with yellow eye. 9 inch. ....	2.00	15.00
<b>GOLIATH (Alpine).</b> Large bluish purple. Dwarf to 8 inches. ....	2.25	18.00
<b>HARRINGTON PINK ADORABLE.</b> This variety was introduced a little after the well-known Harrington's Pink. Habit and growth are similar, but the color is a slightly deeper pink. Height 4½ feet. Flowers in September and October. Very worthwhile. ....	2.50	20.00
<b>PINK PARTY.</b> The best of the pinks. Florets form a prolific pyramidal head borne on stately stems. ....	2.50	20.00
<b>PLENTY.</b> A fine new introduction. Flowers half-dollar size, and the clean pure powder blue of Frikarti. Plants grow to 2½ feet, extremely productive. ....	2.50	20.00
<b>QUEEN MARY.</b> Grows to 3½ feet high, producing lovely blue-tinted lavender flowers. ....	2.25	18.00
<b>STAR OF WARTBURG.</b> Flowers are large lilac-blue with striking orange center on 12 to 14 inch stems. Field grown plants for late fall delivery. ....	2.50	20.00

## BAPTISIA — False Indigo

<b>AUSTRALIS.</b> A strong growing plant about 3 feet high, suitable for the border or wild garden with dark green deeply cut foliage and spikes of dark blue, lupine-like flowers; good for cutting. ....	2.00	15.00
--	------	-------

## BOLTONIA — False Chamomile

<b>ASTEROIDES.</b> Pure white daisy-like medium tall. Thrives in any difficult location. ....	2.00	15.00
<b>SNOWBANK.</b> This variety grows tall and stands solidly without staking at all. Beautiful snow white flowers abundantly produced on strong erect stems through Sept. and Oct. ....	2.00	15.00

## BUDDLEIA

### ALL XXX FIELD GROWN

The beautiful butterfly bush at its best. Superlative assortment, they are unsurpassed despite intensive promotional tactics that would say otherwise. For cut and garden planting, the plants are of generous size.

<b>CONCORD.</b> Deep red, dark eye, 24 inches, very distinct. ....	3.50	30.00
<b>DUBONNET.</b> Color shades to wine. Productive ....	3.50	30.00
<b>ELEANOR.</b> Shades from lavender to blue. Fine ....	3.50	30.00
<b>HARTWEGI.</b> Bright lavender, largest panicles. ....	3.50	30.00
<b>ORCHID BEAUTY.</b> Soft cattleya-orchid with a brilliant orange eye. Among the brightest. ....	3.50	30.00
<b>PINK CHARMING.</b> Definitely a separate color in the buddleias. ....	3.50	30.00
<b>RED GLORY.</b> Hardy, prolific, brilliantly beautiful. Cut for modern floristry under the lights it is breath-taking. Flowers completely out from the tip down at the same time. ....	3.50	30.00
<b>ROYAL BLUE.</b> A distinct advance in cultured blues. ....	3.50	30.00
<b>WHITE CLOUD.</b> ....	3.50	30.00

Per 10 Per 100

**CAMPANULA — Bell Flower**

<b>LATIFOLIA MACRANTHA.</b> Grows to a height of 4 ft. producing large, drooping, purple flowers in June and July. ....	2.00	15.00
<b>MEDIA BLUE, DEEP BLUE, WHITE, ROSE.</b> Canterbury Bells, colors separate. ....	2.00	15.00
<b>MEDIUM CALYCANTHEMA.</b> LIGHT BLUE, DEEP BLUE, WHITE, ROSE. Cup and Saucer. Colors separate. ....	2.00	15.00
<b>PERSICIFOLIA ALBA.</b> (Peach leaved Bell-flower). Large salver-shaped, pure white flowers. June to August, 2 feet. ....	2.00	15.00
<b>PERSICIFOLIA BLUE.</b> Coerulean blue, an excellent companion to the white variety. The large blue flowers making an attractive contrast. Height 20 inches. ....	2.00	15.00
<b>PERSICIFOLIA MISTY MORN.</b> Large beautiful bell shaped double flowers of soft lavender blue. Just a touch of silver shading gives this variety added beauty. Free flowering, 2½ feet in June and July. ....	2.50	20.00
<b>PYRAMIDALIS ALBA.</b> A pure white form of Pyramidalis, 4-5 feet tall. Produces star-shaped flowers most all summer ....	2.00	15.00

**CARNATIONS HARDY GRENADE**

<b>DARK RED</b>	<b>TRIUMPH ROSE</b>	
<b>GOLDEN SUN</b>	<b>WHITE</b>	
<b>SCARLET</b>	<b>KING OF THE BLACKS</b>	
<b>PINK</b>	<b>YELLOW</b>	

All varieties Priced ..... 2.00 15.00

**HARDY CARNATIONS**

<b>CRIMSON KING IMPROVED.</b> (Flame). One of the finest perennials, deep green leaved, stately, producing beautiful double deep crimson flowers on 14 inch stems, these in profusion and appearing constantly all summer long. 1 y.r F. G. ....	3.00	22.50
--	------	-------

**CASSIA — Indian Senna**

<b>MARYLANDICA.</b> Handsome foliage, showy yellow flowers. 3 to 4 ft. August and September. ....	2.25	18.00
---	------	-------

**CENTAUREA — Perennial Bachelor Button**

<b>MACROCEPHELA.</b> Flowers are large thistle-like, golden yellow on erect stems. Valuable in any floral arrangement. ....	2.00	15.00
<b>MONTANA.</b> (Perennial Cornflower). Grows 2 feet high, bearing violet-blue flowers from July to September. ....	2.00	15.00
<b>ROSE DELIGHT.</b> (Dealbata). Large fully double, bright lilac-rose. ....	2.00	15.00

**CIMCIFUGA**

<b>RACEMOSA.</b> Shade lover, bears spikes of pure white flowers in feathery racemes over palm like leaves. Perfect background in shady border. 2.00	15.00
--	-------

**CONVALLARIA — Lily of the Valley**

One of the most familiar hardy perennials. An excellent plant for shady places. Small bell-shaped pure white flowers on 8 to 10 in stems. Clumps .....	2.00	15.00
Pips .....		3.00

**COREOPSIS**

<b>DOUBLE SUNBURST.</b> Double golden yellow flowers of good size preferred for cutting. ....	1.75	12.50
<b>LANCEOLATA GRANDIFLORA.</b> Hardy border, 15 to 18 inches, flowers bright yellow in great profusion. ....	2.00	15.00
<b>MAYFIELD GIANTS.</b> Tall vigorous plants producing large individual flowers with broad petals, forming a perfect corolla, color is a beautiful shade of yellow. ....	1.75	12.00

This book belongs to you. Consider the writing as your own. If there is anything in it that you would like to use, just go right ahead. No rights are reserved. If we can ever add anything that is helpful, please call on us.

**THE NEW AND DIFFERENT  
MARTIN MUMS  
HARDY, HEALTHY, EARLY, BEAUTIFUL**

All Number One Field Grown

These are the pride of the line. Widely tried, growers are reporting with superlatives. Without a single exception that has come to our attention, all who have them are well pleased. Your plants will be number one field grown, fully developed to the complete character of the plant, and shipped to you intact, NOT ONE SINGLE STOLON REMOVED.

	Per 10 Per 100
<b>CANDY.</b> A mound of flowers cascading from a full crest and right to the ground in solid mass. Eighteen inches tall, three feet through in the first year. Color is a prominent, full pink with a sugar-sheen. Individual flowers fully double, two inches. Beautiful display, prolific for cutting. Heavy field grown .....	3.50 30.00
<b>CONTRAST.</b> A distinct departure. Completely different. Grows bowl-like, flat across the top and a cascade of bloom to the ground. Duplex, a harmonious contrast with every soft rose petal tipped yellow. Early. Heavy field grown .....	3.50 30.00
<b>DRAGON LADY.</b> A new mum color too — a satin smooth Chinese Red, more striking than Caliph, deeper than Red Velvet. Blooms mid-September and continues six weeks without fading. Mature flowers develop spoon tips. Foliage is deep waxy green. Heavy F. G. 3.50 30.00	
<b>JAYEFF.</b> Flowers are huge, four inches and more in true diameter, fully double, no centers. The color is a deep positive pink with a dazzling, drifting sheen. No other color or flower form like it. Two feet, fifteenth of September to frost, extremely productive, no pinching. Heavy field grown .....	3.50 30.00
<b>MARTIN'S WHITE.</b> The popularity captured by this new white has tempted us to leave the name stand. We are proud to have it bear the identity of this company. Its flowers are a lustrous, clear white, large, fully double, and do command attention in any planting. Heavy Field Grown plants.....	3.50 30.00
<b>MISS LACE.</b> Pert and saucy, this is the glamour of the new group. True Grandmothers light pink, fully double, 3 inch blooms, en-masse atop stately upright stems, 2½ feet, early September. Heavy field grown .....	3.50 30.00
<b>NABOB.</b> A rich, exotic soft purple with a metallic sheen that brings it to the "plastique" shades used so effectively in modern decoration. It grows medium tall, forest green foliage, blooms early, produces a prolific crop of flowers for cutting or display. Heavy field grown... 3.50 30.00	
<b>NANKEEN.</b> A medium tall golden cushion with flowers completely different from what is expected from the type. Full double, tightly knit, color is a lively polished gold. Blooms early. Heavy F.G.... 3.50 30.00	
<b>REDCOAT.</b> As hardy as the men it pays tribute and as brilliant as the uniforms they wear. A strong grower, really new red, fully double. Flowers in profusion on strong succulent eighteen inch stems. Early. Heavy field grown .....	3.50 30.00
<b>SALUTE.</b> A perfect deep purple, the memorial tribute shade, soft and fluffy, yet so double the petals seem to be tightly woven. Extremely bushy, twelve inches tall, completely covered by bloom in the first week in September. Heavy field grown..... 3.50 30.00	
<b>SPARKLE.</b> A full double golden yellow specked bright bronze and brilliant red. Mid-season. This is its first introduction and the stock is so limited that more complete description is unwarranted 3.50 30.00	

# Hardy Chrysanthemums

The varieties are the work of other originators, thoughtfully procured and thoroughly tested in our trials. Their quality is assured. You risk no trial.

The plants listed in this premier presentation are all field grown, all fully developed one year, all heavily stolonized, and all will be shipped to you without a single stolon removed. **THERE ARE NO DIVISIONS** in our mum fields. They are stock plants, clean and loaded for production. They are merchandising units with the heavy nature that will appeal to your buyers. For any purpose that Hardy Mums have, and these are legion for they are established leading profit providers, these plants will do the job and do it well.

## GROUP ONE

. . . Medium and tall — cut and decorative — double and pompon—  
**ALL PLANTS FULLY DEVELOPED FIELD GROWN**

<b>ALABASTER.</b> Large pure white English. Five inches, mid-season. ....	2.50	20.00
<b>ALGONQUIN.</b> One of the best yellow mums producing pure bright yellow flowers three inches across. ....	2.25	18.00
<b>ALLEGRO.</b> Double. Glowing shrimp — pink with coppery salmon sheen. Early October. ....	2.25	18.00
<b>AMBER GLOW.</b> Brilliant rosy bronze, brighter than Mrs. du Pont. ....	2.50	20.00
<b>AUTUMN BREATH.</b> A shining bronze with a bright red reverse, similar to the Chief. Habit taller, flowering earlier. ....	2.50	20.00
<b>AUTUMN LIGHTS.</b> Semi-double, coppery bronze blossoms in late Sept. ....	2.00	15.00
<b>AVALANCHE.</b> Very large white flowers 4 inches across; perfect cut flower type. ....	2.50	20.00
<b>AUTUMN GOLD.</b> (English). Another good bright gold on yellow that produces well. Sept. ....	3.00	25.00
<b>BETTY.</b> Splendid upright rose-pink without a trace of magenta. One of the finest new pinks. ....	2.50	20.00
<b>BISHOP GANNON.</b> A close yellow pompon, all the cut flower qualities	2.50	20.00
<b>BOKHARA.</b> An exotic beauty, a blend of crimson and wine, early October, fully double. ....	2.50	20.00
<b>BONFIRE.</b> Fully double, multitudes of burnt-bronze-red flowers on graceful stems, frost resistant. ....	2.50	20.00
<b>BOSTON.</b> A true fall color, bright red bronze, fully double, medium tall. mid-October. ....	2.50	20.00
<b>BRONZE PYRAMID.</b> A straight spire-like new variety, tops for cutting. strong and doesn't lean. Duplex flowers are high-tone orange-bronze. ....	2.25	18.00
<b>BURGUNDY.</b> Rich cerise-crimson with deeper tones in the center as the bloom matures, good sized flowers, quite double. ....	2.00	15.00

Field grown mums used as stock for planting are far and away the most economical way to acquire the liberal quantities that create the display that sells. Your plants will be loaded with stolons. Consider each stolon a plant in the field next year. You can't buy your Chrysanthemums in any way, pots or rooted cuttings, and come close to the low cost of your own divisions from these field grown plants.

**HARDY CHRYSANTHEMUMS, GROUP I — Continued**

Per 10 Per 100

<b>CALCITE.</b> Double chalk-like flowers with a pale yellow center. Fine for cutting. Early, frost resistant. ....	2.00	15.00
<b>CALVIN COOLIDGE.</b> Old favorite long lost commercially, now returned to us from a collector's garden. Semi-double bright red with a bit of fragrance, mid-season, medium tall, prolific. ....	2.50	20.00
<b>CANDLELIGHT.</b> Lovely and graceful, free flowering creamy white, double blossoms nicely borne, 1 to 2 ft., September ....	2.75	22.50
<b>CHARLES NYE.</b> A superlative pure yellow pompon; tall and spire-like, blooms freely in compact clusters borne on sturdy stems. ....	2.50	20.00
<b>CHIQUITA.</b> Lovely dome-shaped pompon flowers of a deep lemon-yellow shade. Very desirable both for the garden and bouquets. ....	2.25	18.00
<b>CHINA GOLD.</b> (English). A new bright double. Quilled petals, beautiful exhibition, early October. ....	2.50	20.00
<b>CYDONIA.</b> Brilliant orange-chestnut overlaid with mahogany. We like it. ....	2.25	18.00
<b>D.C.P.</b> A fully double tight button pompon, on a low, beautifully formed bush. Color a brilliant chestnut yellow. ....	2.50	20.00
<b>DEFIANCE.</b> A bold flower of intense golden yellow with twilled petals. Exceptionally firm substance. Strong, upright plant with excellent cutting stems. 26 inch, Sept. 17. ....	2.75	22.50
<b>DARK RED GOLD.</b> A bud sport of Red Gold. Color dark ruby-red. ....	2.50	20.00
<b>EMBER.</b> A brilliant glowing bronze, a combination of coral and orange shades. ....	2.00	15.00
<b>EUREKA GIANT.</b> A superb new Mum with huge, semi-double orange-bronze flowers, healthy foliage, strong grower. A new variety that is completely different. ....	2.00	15.00
<b>FIREGLOW.</b> (English). Bright flame with gold reverse. Good size and substance. Sept. ....	3.00	25.00
<b>GARDEN QUEEN.</b> Full double, deep lilac flowers are pinnate petaled and are borne in such profusion that a remarkable lacelike effect is achieved. 2 feet, early October. ....	2.75	22.50
<b>GLOWING COALS.</b> A deep cherry red with an orange reverse. Very bright, excellent for cutting. ....	3.00	25.00
<b>GOBLIN.</b> Airy, graceful habit. Grows to a height of 2 feet. Produces lovely distinct warm golden bronze flowers, fully double. ....	2.00	15.00
<b>GOLDEN CHARM.</b> Pure, rich, uniform golden yellow flowers. Fully double clustered close to the tip of each stem. ....	2.50	20.00
<b>GOLDILOCKS (Zantha).</b> A fine early brilliant canary yellow all double pompon borne on a healthy 2 ft. plant in full flower by early Sept. ....	2.50	20.00
<b>HARBINGER.</b> A glorious early bronze with coloring of fall maples. Very good cut flower. ....	2.50	20.00
<b>HEATHERBLOOM.</b> Very double; heathery-pink, center shaded rose-red with gold tipping. Outstandingly good. ....	2.50	20.00
<b>HILLCREST.</b> (English). A real bright red. Extremely productive. Good cut flower, mid-season. ....	3.00	25.00
<b>HONEYCOMB.</b> A brilliant yellow, fully double early, hardy exhibition. Low yet excellent for cutting. ....	2.75	22.50
<b>HUNTSMAN.</b> Vivid and nobly brilliant. bright scarlet, overlaid orange-bronze 2½ to 3 inch on two foot branching plant. Early October, extremely hardy. ....	3.00	25.00
<b>INSPIRATION.</b> Large rich orange red, sturdy and upright. Excellent for cutting. Buds and flowers frost hardy. October first. ....	3.00	25.00
<b>JEWELRY.</b> Rosy orchid Button. Makes perfect little flowers with an irresistible iridescent sheen. Hardy plant. Late September. ....	2.50	20.00
<b>KATE SMITH.</b> A bright yellow pompon, very hardy and very early. Cushion form, yet provides liberally for cutting. ....	3.00	25.00
<b>KRISTINA.</b> The best of the super-hardy northlands. A lovely rose-pink. ....	2.00	15.00
<b>LAVENDER PRINCESS.</b> Brand new. The finest cutting variety in the color classification. A pastel shade, thoroughly pleasing. ....	3.00	25.00

NOTICE: Packing is charged at actual cost or less, of materials and labor involved.

## HARDY CHRYSANTHEMUMS, GROUP I — Continued

Per 10 Per 100

<b>LEDA.</b> (English). Beautiful rolled petals of heliotrope-pink. Grows to thirty inches, blooms first of October, fully double. ....	2.25	18.00
<b>LILLIAN DOTY.</b> An old favorite, medium tall, light rose pink pompon. Perfect for cutting. ....	2.00	15.00
<b>MAGNIFICENT.</b> Glorious 4-inch flowers of plum-red or rosy cardinal with coppery cast. Strong branches, excellent for cutting. 26 in., Oct. 1	3.00	25.00
<b>MARGIE.</b> A beauty, early double flower dark red, 2 ft. early. ....	2.25	18.00
<b>MARGARET ANN.</b> Full double, large flowering rosy purple. Fine for cutting. 2 ft., mid-Sept. ....	2.25	18.00
<b>MAROONETTE.</b> Super hardy, upright grower with compactly double flowers of an intense maroon. 24 inches, foliage clean deep green. ....	3.00	25.00
<b>MEADOW GOLD.</b> Deep butter yellow, 16 inch sturdy stems, mid-Sept. ....	2.50	20.00
<b>MORNING GLOW.</b> English. Perfectly hardy, fully double, immense fine yellow flowers borne in profusion. Mid-season. ....	3.00	25.00
<b>MRS. PIERRE S. DUPONT III.</b> Soft peach tinted with rosy-salmon and fawn shades, very large and full. Distinct and lovely ....	2.25	18.00
<b>PEGGY ANN HOOVER.</b> The flower petals are of the lilac-pink order. Flowers are on the style of a ball or show Dahlia. The stamens are exceptionally long and incurved. It is a strong grower, growing from 2 feet to 30 inches high. ....	2.25	18.00
<b>PEPITA.</b> Densely quilled button-pompon of eggshell-white with darker center when young, changing to pure white with cream center. 26 inch, Sept. 28. ....	2.50	20.00
<b>PETITE LOUISE.</b> Full double plastic silver pink, generous display, four inch flowers in mid-season. One of the best. ....	2.50	20.00
<b>PINK CHARM.</b> Clean pink, duplex flowers, showing a brilliant yellow. ....	2.50	20.00
<b>PINK RADIANCE.</b> Multitudes of highly luminous pink blossoms on rugged plants. ....	2.25	18.00
<b>POLAR ICE.</b> Clear glistening hard white flowers, fully double, upright 18 to 24 inches, early. ....	2.00	15.00
<b>PRELUDE.</b> Very large, early combination of flesh-pink and maize-apricot. Unexcelled for early cutting. 30 inch, Sept. 9. ....	3.00	25.00
<b>RED GOLD.</b> A pompon red and orange gold atop stately stems. Early, strong grower. Very popular. ....	2.50	20.00
<b>RED VELVET.</b> A surpassingly fine, full double, velvet crimson. The best of crimsons. ....	2.25	18.00
<b>ROSE MARIE.</b> The old favorite shaggy, low, yellow. ....	2.50	20.00
<b>RUBY POMPON.</b> Color is a ruby crimson, startlingly more rich and glowing than other Pompons. In full flower early October. ....	2.50	20.00
<b>SEPTEMBER BRONZE.</b> Golden bronze in about the shapiest pompon possible. Tight double, eighteen inches. ....	2.00	15.00
<b>SEPTEMBER CLOUD.</b> Large, purest ivory-white ball-like blossom with soft primrose shading in center. ....	2.00	15.00
<b>SEPTEMBER DAWN.</b> Pink in a strong hue, one of the most popular in any exhibition planting. ....	2.25	18.00
<b>SEPTEMBER WINE.</b> The red of sparkling Burgundy, full duplex, compact, branchy plant, mid-September. ....	2.50	20.00
<b>SEQUOIA.</b> Elegant good-sized, double blooms of a mellow amber color. ....	2.00	15.00
<b>STALWART.</b> Prolific golden bronze, fully double pompon. Frost hardy, blooms September fifteenth, 2 ft. ....	3.00	25.00
<b>SUNAPE.</b> A new golden yellow developed by Prof. Holley. Very early. ....	2.25	18.00
<b>TAMPICO.</b> (U.S.D.A.) A high crested double bronze with long stems making it superb for cutting. Flowers group in a close cluster right at the top. Foliage is clean and green, blooms early. ....	2.75	22.50
<b>TERRY.</b> Medium tall prolific yellow button pompon blooms with Sequoia. Each spray is a bouquet. ....	2.75	22.50
<b>TIFFANY ROSE.</b> A brilliant deep rose that attracts attention ....	3.00	25.00
<b>WESTBOURNE.</b> (English). The largest of the rich reds. A fine habit, cleanly foliated, profusely blooming variety. ....	3.00	25.00

**HARDY CHRYSANTHEMUMS, GROUP I — Continued**

Per 10 Per 100

<b>WHITE DOTY.</b> The old-fashioned double white cut flower favorite. ....	2.50	20.00
<b>WHITE KNIGHT.</b> A clean, clear white symmetrically shaggy flower that you'll truly love. The largest double white, it appears on a loose upright bush. Flowers are early, starting in mid-September. ....	2.50	20.00
<b>WHITE WONDER.</b> Early flowering white garden pompon ball shaped, broad petaled, a mellow grower. ....	2.50	20.00
<b>WM. LONGLAND.</b> Add a splash of red to the clear yellow King Midas. Blooms mid-September, bright with color. ....	2.50	20.00
<b>YELLOW JEWEL.</b> Ball shaped flowers of a pleasing shade of yellow with bronze undertone. ....	2.50	20.00

**GROUP TWO**

**THE CUSHION TYPE CHRYSANTHEMUMS — Double and Pompon — all plants fully developed field grown and to be shipped with all stolons intact.**

<b>APRICOT GLOW.</b> A glowing apricot bronze Azalea-like cushion Mum. In full flower by late summer the profusion of bloom persists. Hand-some mound-like plant 2½ ft or more across. ....	2.50	20.00
<b>CODY.</b> It is an Improved Pink Cushion. Plants are 12 inches tall and up to 40 inches wide. It is extremely hardy and an early bloomer....	2.50	20.00
<b>CHAMPION CUSHION.</b> Reddish deep bronze, a distinct color ....	2.00	15.00
<b>CORAL SEA.</b> Informal masses of semi-double blossoms. Color, salmon-buff suffused coppery rose. Altogether distinct and striking. ....	3.00	25.00
<b>CUTIE.</b> A profusion of tiny cherry-red button type flowers covering a sturdy compact 15 inch plant. Durable flowers and foliage lasting long after frost and freezing. ....	3.00	25.00
<b>DAHLIA FLOWER.</b> Deep dark red, the richest of colors; flowers resebmle a Cactus Dahlia. ....	2.00	15.00
<b>DE LUXE RED CUSHION.</b> Double flowers of a really bright shade of red. ....	2.00	15.00
<b>DWARF JEWEL.</b> Soft lavender pompon buttons, exactly Jewel but on a dwarf, compact, healthy, crisply foliaged plant. Early. ....	2.50	20.00
<b>EARLY HARVEST.</b> Double flowered mahogany-orange cushion. Its 20 inch bushy plant starts blooming Sept. 12th and never seems to get tired. ....	2.25	18.00
<b>EARLY JOAN HELEN.</b> Brilliant large, semi-double Mum produces blossoms in such profusion that the plant becomes an 18-inch mound of of sparkling beauty. Flowers are a rich garnet, shading to Rhododendron purple, and accented by a brilliant center. Blooms in September. ....	2.75	22.50
<b>HARVEST MOON.</b> Favorite clear lemon yellow prolific, early, scarcely branching stems. ....	2.25	18.00
<b>LITTLE ESKIMO.</b> A dainty little white beauty, ideal for spot planting to blend with any color. Habit is low and spreading, growing to 12 inches, ruggedly hardy. Pure white, ball shaped flowers that do not fade, dominate the scene during late August and September. ....	2.00	15.00
<b>OMAHA.</b> One of the finest cushions, uniform, compact, fifteen to eighteen inches tall, 40 inch spread, color pure delightful sunkist orange, petals quilled, Sept. 15 to frost. ....	2.50	20.00
<b>PEACH CUSHION.</b> The peaches and cream variety that is an improved Bronze Cushion. ....	2.00	15.00
<b>PINK CUSHION.</b> Numerous bright pink flowers. ....	2.00	15.00
<b>POWDER PUFF.</b> Matures to purest white of any cushion yet, with 1½ inch double blossom on 1 ft. mound. Blooms in early September its first year, and late summer the second year. ....	3.00	25.00
<b>RED CUSHION.</b> This is a selected flowering type. ....	2.00	15.00
<b>SERENE.</b> A new white companion to Hurley's Yellow Supreme. The flowers resist weather and stay bright and pure for many weeks. ....	2.00	15.00
<b>SUNBEAM.</b> A new cushion type pompon, a mound of buttercup yellow flowers practically cover the foliage. 12 inches, mid-Sept. ....	2.00	15.00
<b>WAKU.</b> A firm, low growing pure white that fits the need for a border of extreme floriferousness. ....	2.25	18.00
<b>W. P. SNYDER.</b> Fully double, tightly formed apricot bronze. Cushion character, plenty for cutting, grows compact to 26 inches tall, 30 inches wide. Continuous from Sept. 1 to frost. ....	2.25	18.00
<b>WHITE CUSHION.</b> White flowers. ....	2.25	18.00
<b>YELLOW SUPREME.</b> A new bright sulphur yellow of unusual vigorous habit and long lasting quality in flower. ....	2.25	18.00

**GROUP THREE****... The Very Early Flowering DEAN KAY MUMS**

	Per 10	Per 100
<b>DEAN KAY.</b> Produces a great abundance of excellent rose-pink flowers in a profuse mass. ....	2.00	15.00
<b>DEAN LADD.</b> Double. reddish-bronze flowers, a unique autumn color. ....	2.00	15.00
<b>MYLADY.</b> Very unusual and novel, flowers are large, double, orange-yellow. ....	2.25	18.00
<b>YELLOW DEAN KAY.</b> An enchanting progression in the valuable Dean Kay series. Bright golden yellow flowers. ....	2.00	15.00

**GROUP FOUR****... THE NOVEL SPOON MUMS**

<b>CHARM SPOON.</b> New. This opens a lovely Rhododendron red and finishes a dusty rose. All of the fine growth characteristics of the spoons are present. ....	2.50	20.00
<b>IVORY SPOON.</b> The richness of silver glossed with Ivory pastel. Flowers profusely. ....	2.50	20.00
<b>ORCHID SPOON.</b> The flowers of the popular spoon form are a clear orchid color and of generous size. One of the most interesting of this group. ....	2.50	20.00
<b>YELLOW SPOON.</b> A true canary yellow, and real perfection in Spoon striking. Yellow Spoon is an outstanding afvorite in our trials each year. ....	2.50	20.00

**CHRYSANTHEMUM MAXIMUM — Shasta Daisy**

<b>ALASKA.</b> Large white, blooms all summer. ....	2.00	15.00
<b>CONQUEROR.</b> A very strong grower, the best tall, later flowering variety, attaining a height of 3 feet. Extra large pure white flowers are produced on 30 inch stems. We highly recommend this variety for planting together with taller growing perennials. ....	2.00	15.00
<b>DOUBLE WHITE SWAN.</b> Pure white, double flowers on strong wiry stems 30 inches in length. ....	2.00	15.00
<b>DIENER'S GIANT HYBRIDS.</b> Flowers of very interesting form, varying from fully double strains, no centers, to semi-doubles, and singles. ....	2.25	18.00
<b>KING EDWARD VII.</b> Immense, beautiful. pure white flowers with tall stems, fine for cutting ....	2.00	15.00
<b>MAY QUEEN.</b> This is the earliest cut flower variety. In full bloom during the month of May, you can imagine what a market exists for its flowers. The plant is extremely healthy and hardy, the flower crop is produced more prolifically than any other. Color a pure white, small center. ....	2.00	15.00
<b>MT. SHASTA.</b> A cut flower leader, available in quantity for sale as field grown clumps for the first time. Fully double high crested flowers borne on stately stems. ....	3.00	25.00

**SPECIAL NOTE.** All of the Daisies listed and priced above are fully developed field grown, exhibition grade, to bloom fully next season. For those who would like to set liners to the field. we will make them up, good planter's grade, as follows: White Swan and May Queen @ \$6.00 per 100. Diener's @ \$7.50 per 100; Mount Shasta @ \$9.00 per 100. For 250 and more of a variety, discount 10%.

## **WHOLESALE ORDER SHEET**

**The Joseph F. Martin Co., Inc., Painesville, Ohio**

**COMPANY NAME** \_\_\_\_\_

**PROPRIETOR'S NAME** \_\_\_\_\_

**STREET, P.O. BOX or R.P.** \_\_\_\_\_

**POST OFFICE** \_\_\_\_\_ **STATE** \_\_\_\_\_

**EXPRESS OFFICE IF DIFFERENT FROM POST OFFICE**

**PLEASE DO NOT  
WRITE IN THIS  
SPACE**

**AMOUNT ENCLOSED** \$ \_\_\_\_\_

**CASH WITH ORDER DISCOUNT — 3% on Orders \$10.00 and up**

**SPECIAL NOTICE —** Where Parcel Post is preferred method of shipment please include postage to 10% of value

**CASH WITH ORDER DISCOUNT — 3% on Orders \$10.00 and up**

# FIELD GROWN HARDY CHRYSANTHEMUMS

This Is Your Handy Order Aid — It is Quick And Easy — Just Mark It Up  
And Send It Back Home To the JOSEPH F. MARTIN CO. And We Will  
Do The Rest.

SHIP TO \_\_\_\_\_

VIA \_\_\_\_\_

STREET \_\_\_\_\_

DATE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

PREFERRED DELIVERY DATE \_\_\_\_\_

**REMEMBER!** These are all FIELD GROWN, fully developed Stock Plants.  
No liners, no divisions. They will be shipped without a single Stolon removed.

Qty.	5 of ea. at 10 rate 25 of ea. at 100 rate	Amt.	Qty.	5 of ea. at 10 rate 25 of ea. at 100 rate	Amt.	Qty.	5 of ea. at 10 rate 25 of ea. at 100 rate	Amt.
	<b>MARTIN'S ORIGINALS</b>			<b>AUTUMN LIGHTS</b> 10-\$2.00; 100-\$15.00			<b>DEFIANCE</b> 10-\$2.75; 100-\$22.50	
	<b>CANDY</b> 10-3.50; 100-30.00			<b>avalanche</b> 10-\$2.50; 100-\$20.00			<b>DARK RED GOLD</b> 10-\$2.50; 100-\$20.00	
	<b>CONTRAST</b> 10-3.50; 100-30.00			<b>AUTUMN GOLD</b> 10-\$3.00; 100-\$25.00			<b>EMBER</b> 10-\$2.00; 100-\$15.00	
	<b>DRAGON LADY</b> 10-3.50; 100-30.00			<b>BETTY</b> 10-\$2.50; 100-\$20.00			<b>EUREKA GIANT</b> 10-\$2.00; 100-\$15.00	
	<b>JAYEFF</b> 10-3.50; 100-30.00			<b>BISHOP GANNON</b> 10-\$2.50; 100-\$20.00			<b>FIREGLOW</b> 10-\$3.00; 100-\$25.00	
	<b>MARTIN'S WHITE</b> 10-3.50; 100-30.00			<b>BOKHARA</b> 10-\$2.50; 100-\$20.00			<b>GARDEN QUEEN</b> 10-\$2.75; 100-\$22.50	
	<b>MISS LACE</b> 10-3.50; 100-30.00			<b>BONFIRE</b> 10-\$2.50; 100-\$20.00			<b>GLOWING COALS</b> 10-\$3.00; 100-\$25.00	
	<b>NABOB</b> 10-3.50; 100-30.00			<b>BOSTON</b> 10-\$2.50; 100-\$20.00			<b>GOBLIN</b> 10-\$2.00; 100-\$15.00	
	<b>NANKEEN</b> 10-3.50; 100-30.00			<b>BRONZE PYRAMID</b> 10-\$2.25; 100-\$18.00			<b>GOLDEN CHARM</b> 10-\$2.50; 100-\$20.00	
	<b>REDCOAT</b> 10-3.50; 100-30.00			<b>BURGUNDY</b> 10-\$2.00; 100-\$15.00			<b>GOLDILOCKS</b> 10-\$2.50; 100-\$20.00	
	<b>SALUTE</b> 10-3.50; 100-30.00			<b>CALCITE</b> 10-\$2.00; 100-\$15.00			<b>HARBINGER</b> 10-\$2.50; 100-\$20.00	
	<b>SPARKLE</b> 10-3.50; 100-30.00			<b>CALVIN COOLIDGE</b> 10-\$2.50; 100-\$20.00			<b>HEATHERBLOOM</b> 10-\$2.50; 100-\$20.00	
	<b>GROUP ONE GENERAL LIST</b>			<b>CANDLELIGHT</b> 10-\$2.75; 100-\$22.50			<b>HILLCREST</b> 10-\$3.00; 100-\$25.00	
	<b>ALABASTER</b> 10-\$2.50; 100-\$20.00			<b>CHARLES NYE</b> 10-\$2.50; 100-\$20.00			<b>HONEYCOMB</b> 10-\$2.75; 100-\$22.50	
	<b>ALCONQUIN</b> 10-\$2.25; 100-\$18.00			<b>CHIQUITA</b> 10-\$2.25; 100-\$18.00			<b>HUNTSMAN</b> 10-\$3.00; 100-\$25.00	
	<b>ALLEGRO</b> 10-\$2.25; 100-\$18.00			<b>CHINA GOLD</b> 10-\$2.50; 100-\$20.00			<b>INSPIRATION</b> 10-\$3.00; 100-\$25.00	
	<b>AMBER GLOW</b> 10-\$2.50; 100-\$20.00			<b>CYDONIA</b> 10-\$2.25; 100-\$18.00			<b>JEWELRY</b> 10-\$2.50; 100-\$20.00	
	<b>AUTUMN BREATH</b> 10-\$2.50; 100-\$20.00			<b>D. C. P.</b> 10-\$2.50; 100-\$20.00			<b>KATE SMITH</b> 10-\$3.00; 100-\$25.00	
	<b>TOTAL COLUMN 1</b>			<b>TOTAL COLUMN 2</b>			<b>TOTAL COLUMN 3</b>	

(OVER)

**TO QUALITY FIELD GROWN MUMS — Order Blank Continued**

Per 10 Per 100

**DELPHINIUMS**

<b>BELLADONNA IMPROVED CLIVIDEN BEAUTY.</b>	Light blue . . . . .	2.00	15.00
<b>BELLAMOSUM.</b> This is a dark blue form of the popular light blue Belladonna, with which it is identical in habit and growth. . . . .	2.00	15.00	
<b>BLACKMORE &amp; LANGDON HYBRIDS.</b> It has the range of colors well divided in the pale shades of indigo with a strong run of the most delicate shades of rose, double and single. . . . .	2.00	15.00	
<b>LAMARTINA.</b> Deep blue with conspicuous white center. Very tall grower enormous spike, growing 6 to 8 feet high. A wonderful variety. . . . .	2.00	15.00	
<b>MARTIN'S SUPERB WREXHAM OR HOLLYHOCK STRAIN.</b> Tall spirelike spokes of bloom, with the individual flowers of good size thickly studded on the spike. 1 year Forcing Grade. . . . .	2.25	18.00	
<b>PACIFICS MIXED.</b> From seed re-selected each year for a mixture of the finest specimens in this beautiful delphinium specie. . . . .	2.50	20.00	

**DIANTHUS SWEET PINKS**

<b>CAESSIUS GRANDIFLORUS, CHEDDAR PINK (R).</b> Bright pink flowers, freely borne. excellent for wall gardens and dry banks as well as the rockery. . . . .	2.00	15.00
<b>HER MAJESTY.</b> Very large purest white. Heavy F. G. . . . .	2.25	18.00
<b>JUNE CARMINE.</b> A beautiful shade of bright carmine pink with the spicy fragrance of the old clove pinks. It has the lovely carnation gray-green foliage, and the individual flowers, on 12-15 inch stems, are fully double, large flowered, perfectly formed, and makes excellent cut flowers. The habit of growth is very compact, neat & cushion-like. 2.50 20.00	2.50	20.00
<b>MRS. DINA WELLER</b> (Nan Comp.). New beautiful globe, deep green foliage, flowers a delicate salmon and a bright carmine ring . . . . .	2.50	20.00
<b>OLD SPICE.</b> Everblooming bright salmon pink, grows to 14 inches, heavily scented. . . . .	2.50	20.00
<b>PLUMARIUS SPRING BEAUTY.</b> Out of the many Plumarius types offered, we have selected this as the brightest and showiest of them all. Grows low, and is smothered with flowers on sturdy stems that stay close to the foliage. . . . .	2.00	15.00
<b>TINY RUBIES.</b> (Species). A Carnation in dainty miniature. Rose pink flowers on stems 4 or 5 inches high, on a low compact plant that is a delicate green mound. . . . .	2.25	18.00

**DIANTHUS BARBATUS**

<b>NEWPORT MIXED.</b> Best selected Sweet Williams . . . . .	1.75	12.00
<b>NIGRECENS.</b> Very dark crimson flowers, bronzy foliage. . . . .	2.00	15.00
<b>GIANT WHITE, SCARLET BEAUTY, NEWPORT PINK,</b> separate . . . . .	1.75	12.00

**DICENTRA — Bleeding Heart**

<b>EXIMEA.</b> Plumpy Bleeding Heart. Dwarf, fine cut foliage. . . . .	2.50	20.00
<b>SPECTABILIS.</b> The old-fashioned favorite, fine for forcing, 5-8 eye, heavy 4.50 40.00	4.50	40.00

**DIGITALIS — Foxglove**

<b>GIANT SHIRLEY.</b> Magnificent strain of mixed. 5-7 ft. June . . . . .	2.00	15.00
<b>GLOXINAEFLORA.</b> Tall spikes in June. Purple. Rose. White. . . . .	2.00	15.00
<b>GRANDIFLORA.</b> Yellow. Hardy. June . . . . .	2.00	15.00
<b>MONSTROSA.</b> Enormous flowers. Mixed. June. . . . .	2.00	15.00

**DORONICUM**

<b>CAUCASICUM.</b> Strongest grower. Tall yellow, cut. . . . .	3.00	25.00
--	------	-------

**ERIGERON**

<b>SPECIOSUS HYB. GR.</b> Large handsome blue flowers, violet tinted and yellow center, Michaelmas daisy-like flowers in June and July. Fine for cutting. . . . .	2.25	18.00
---	------	-------

**EUPATORIUM — Florists' Hardy Ageratum**

<b>COELESTINUM.</b> Lavender blue flowers from August to frost. A fine perennial for florists' use. . . . .	2.00	15.00
---	------	-------

Per 10 Per 100

**EUPHORBIA — Flowering Spurge**

<b>COROLLATA.</b> Tall growing plant, covered from June to August with loose umbels of pretty white flowers, a perfect misty filler when fillers are scarce. Florists find this very valuable when Gypsophilas are off crop.	2.00	15.00
<b>MYRSINITES.</b> Trailing Silvery gray leaves, yellow flowers in racemes. Does equally well in sun or shade.	2.00	15.00

**HARDY FERNS**

<b>ADIANTUM PEDATUM.</b> (Hardy Maidenhair)	1.75	12.00
<b>ASPIDIUM SPINULOSUM.</b> (Spinulosa Wood Fern).	1.75	12.00
<b>ASPIDIUM FELIX-FOEMINA.</b> (Lady Fern).	1.75	12.00
<b>DICKSONIA PUNCTILOBULA.</b> (Hay scented Fern).	1.75	12.00
<b>DRYOPTERIS MARGINALIS.</b> (Evergreen Wood Fern).	1.75	12.00
<b>ONOCLEA.</b> (Sensitive Fern).	1.75	12.00
<b>ONOCLEA STRUTHIOPTERIS.</b> (Ostrich Fern).	1.75	12.00
<b>OSMUNDA CINNAMONEA.</b> (Cinnamon Fern).	1.75	12.00
<b>OSMUNDA REGALIS.</b> (Royal Fern).	1.75	12.00
<b>POLYSTICHUM ACROSTICHOIDES.</b> (Christmas Fern).	1.75	12.00

**FUNKIA — Hosta, Plantain Lily**

<b>ARGENTIA.</b> The deep green favorite of planters for a generation. The lush foliage is topped by long racemes of sky-blue flowers.	2.00	15.00
<b>UNDULATA VARIEGATA.</b> True variegated leaved Hosta or Plantain Lily. These plants are heavily-eyed forcing grade.	2.00	15.00
<b>LANCEOLATA.</b> Deep green, wide, heart-shaped leaves, flowers medium tall, blue.	2.50	20.00
<b>SUBCORDATA GRANDIFLORA ALBA.</b> Light green, white flowers.	3.50	30.00

**GAILLARDIA — Blanket Flower**

<b>BURGUNDY.</b> Shining deep wine red showing practically no yellow.	2.00	15.00
<b>DAZZLER.</b> Large golden yellow and maroon flowers on strong wiry stems, 14 to 18 inches in length.	2.00	15.00
<b>DWARF GOBLIN.</b> The neat Gallardia Goblin is especially suitable for the rock garden. The plants are dwarf 12 to 16 inches high and form broad bushes of close and compact habit.	2.00	15.00
<b>GRANDIFLORA SUPERBA.</b> This is considered one of the most beautiful and desirable plants in cultivation, beginning to bloom in June, they continue one mass the entire season. A most beautiful combination of colors.	2.25	18.00
<b>GRAND MONARCH STRAIN.</b> A robust strain covering the most varied color range with flowers of giant size and perfect form.	2.25	18.00

**GLOBULARIA**

<b>CORDIFOLIA.</b> Low, tufted, turf-rosettes merge into mats, set in late spring with a blue mist of fluffy daisy-globes. Wonderful for rock gardens.	2.00	15.00
--	------	-------

**GYPSOPHILA**

<b>BRISTOL FAIRY.</b> The value of Gypsophila Bristol Fairy for cutting and border exhibition is fond knowledge. One of the finest crops in our memory is growing in our nursery rows. These tip-top field grown plants will be available in limited quantity for delivery after the 15th of Sept.	4.00	35.00
<b>OLDHAMIANA.</b> A long season filler. Flowers white, delicately tinted pink.	2.50	20.00
<b>PANICULATA SNOW-WHITE DOUBLE</b> Pure white double strain, 2 ft.	2.00	15.00
<b>ROSY VEIL.</b> Grows to 12 inches high and spreads 18 to 24 inches. Produces double rose-pink flowers in graceful compact sprays.	3.00	25.00

## HELIANTHUS

<b>CORONATION.</b> Large perfect double flowers of a rich yellow color from August to October .....	2.00	15.00
<b>LODDON GOLD.</b> Enormous Dahlia-like flowers of a bright color, often 5 inches in diameter. Valuable for cutting. ....	2.00	15.00
<b>MULTIFLORUS FL. PL.</b> Exceptionally showy large double golden flowers during July and August. ....	2.00	15.00

Per 10 Per 100

### HELIANTHEMUM

<b>MUTABILIS.</b> A mixture of pink and orange, 8 inches, July to September. Beautiful. ....	2.25	18.00
--	------	-------

### HELIOPSIS

<b>INCOMPARABILIS SUMMER GOLD.</b> An improved form, producing large, almost double flowers of rich golden color. ....	2.25	18.00
<b>SCABRA EXCELSA.</b> Chrome-yellow, maturing to bright yellow, nearly all fully three feet, blooms mid-July to end of Sept. ....	2.25	18.00

### HEUCHERA — Coral Bells

<b>GARNET.</b> Unusually large bells; color is a crystal clear deep pink. ....	2.50	20.00
<b>MATIN BELLS.</b> Carmine rose early and free flowering. ....	2.50	20.00

### HIBISCUS — Mallows

<b>MALLOW MARVELS RED.</b> Pure red, no eye. ....	2.00	15.00
<b>MALLOW MARVELS JUMBO PINK.</b> Pure pink, no eye. ....	2.00	15.00
<b>HENDERSON'S GIANT HYBRIDS.</b> Flowers six to twelve inches across. Every Hibiscus color is represented in the candy-stick color range. 3-4 feet. One of the finest of plants. ....	2.25	18.00

### HOLLYHOCKS

<b>CHATER'S DOUBLES.</b> Appleblossom. Scarlet, White, Rose, Pink, Crimson. Colors separate. ....	2.00	15.00
<b>CHATER'S SINGLE MIXED.</b> The broadest range of color that can exist in the variety. Fringed flower petals. ....	1.75	12.00

### HYPERICUM

<b>OLYMPICUM.</b> Neat dwarf species, golden yellow, creeping. ....	2.25	18.00
---	------	-------

## HEMEROCALLIS

<b>AMARYLLIS.</b> Beautiful golden orange. July and August .....	3.00	25.00
<b>AUGUST PIONEER.</b> 3 ft. mid-August to October. Flowers lavishly set, color chrome orange with outer half of petals delicately flushed red. ....	4.00	35.00
<b>BAGDAD.</b> 3½ ft. July. Rich combination of clear orange throat, outer petals coppery red and mid-zone madder-brown. ....	3.00	25.00
<b>DAWN.</b> Rose-buff with a pink flush. 30 in. August. ....	3.00	25.00
<b>DR. REGAL.</b> Rich orange yellow, May, 2½ ft. ....	2.00	15.00
<b>FULVA.</b> Coppery orange shaded crimson, July. ....	2.00	15.00
<b>FULVA MACULATA.</b> Identical in color to Fulva. Flowers much larger, all growth characteristics more robust. ....	2.25	18.00
<b>GYPSY.</b> Brilliant deep orange flowers in July. ....	2.00	15.00
<b>HYPERION.</b> The favorite large trumpeted clear yellow. ....	3.50	30.00
<b>KWANSO FL. PL.</b> Large, double flowered variety with rich golden bronze flowers in July and August. ....	2.25	18.00
<b>IMPERATOR.</b> A rich orange-red. ....	2.50	20.00
<b>J. A. CRAWFORD.</b> 3 ft., July-Aug. Rich glowing gold, fragrant. ....	2.50	20.00
<b>LEMON KING.</b> Fluted lemon yellow flowers on 3 foot stems. Blooms in July. ....	2.25	18.00

**HEMEROCALLIS — Continued**

Per 10 Per 100

<b>MIKADO.</b> Combination of orange with mahogany-red spot on each petal. Early June to July.	2.50	20.00
<b>MRS. W. H. WYMAN.</b> 2½ ft., July. Fragrant yellow.	2.50	20.00
<b>OPHIR.</b> Large, rich golden yellow flowers in July and August.	2.50	20.00
<b>MARGARET PERRY.</b> Scarlet orange, center suffused yellow.	2.00	15.00
<b>THE GEM.</b> The richest yellow. In late July. immense clusters are borne on 3 ft. stems.	2.50	20.00
<b>THUNBERGI.</b> Like Flava, but flowers in July, a month later. Two to three feet, a distinctive pale yellow.	2.50	20.00

**SPECIAL NOTE.** All of the **HEMEROCALLIS** above are fully developed exhibition grade, to display next season. For those who like to set liners to the field or merchandise smaller divisions, we will be glad to make them up, good planter's grade, the following varieties, separate: Amaryllis, Fulva Maculata, Kwanso Fl. Pl., Lemon King, Mikado, Ophir, Margaret Perry, Thunbergi, all at \$7.50 per 100. For 250 and more of a variety, discount 10%.

**IBERIS**

<b>LITTLE GEM.</b> Dwarf, pure white flowers in June.	2.50	20.00
<b>PURITY.</b> A splendid new variety. Compact, tightly formed, profusely flowered pure white.	3.00	25.00
<b>SEMPERVIRENS.</b> Very dwarf, covered with a sheet of white. Perfectly hardy. Height 6 to 8 inches.	2.25	18.00

**IRIS GERMANICA — German Iris**

<b>BUFFAWN.</b> Large pure Lavender-pink	2.50	20.00
<b>CALIFORNIA GOLD.</b> 36 inches, a clear, deep yellow.	2.00	15.00
<b>CITY OF LINCOLN.</b> One of the largest flowers. Yellow and fiery red.	2.50	20.00
<b>COPPER LUSTRE.</b> Blended Gold and Copper.	2.25	18.00
<b>DAUNTLESS.</b> Large red purple.	2.00	15.00
<b>DAYBREAK.</b> Well shaped and unusual pink and yellow blend.	4.50	40.00
<b>DEPUTE NOMBLOTT.</b> Fine copper red.	2.25	18.00
<b>DESTINY.</b> Faint blue purple.	2.25	18.00
<b>EL MOHR.</b> Finest new mulberry red.	3.00	25.00
<b>ELSA SASS.</b> Clear sulphur yellow with greenish cast in depth.	2.50	20.00
<b>FRIEDA MOHR.</b> Fragrant pink.	2.50	20.00
<b>GOLDEN FLEECE.</b> Large ruffled flowers with an edging of gold.	4.00	35.00
<b>GOLDEN SPIKE.</b> Tall, deep golden yellow.	3.50	30.00
<b>GRACE MOHR.</b> Good light lavender.	3.00	25.00
<b>GRAND CANYON.</b> Bronzy plum colored brightened at center with gold beard.	3.50	30.00
<b>GREAT LAKES.</b> Finest blue.	4.00	35.00
<b>LORELY.</b> Perfect-shaped flowers, falls of a deep ultra-marine blue more or less veined with creamy-white and bordered sulphur yellow, making a beautiful contrast.	1.75	12.00
<b>MELITZA.</b> Pale ivory flushed pink. tangerine beard.	2.50	20.00
<b>MOROCCO ROSE.</b> A very fine rose pink.	3.50	30.00
<b>OLA KOLA.</b> Deep yellow, slightly ruffled.	6.00	50.00
<b>PINK SATIN.</b> True pink self.	2.50	20.00
<b>PLUIE D'OR.</b> A fine medium yellow.	2.25	18.00
<b>RED DOMINION.</b> Rich velvet red.	2.50	20.00
<b>SABLE.</b> Glistening, large, very dark violet.	3.50	30.00
<b>SEPTEMBER SKIES.</b> A rich, clear, purple self.	2.00	15.00
<b>WABASH.</b> Purple and white, the best.	4.00	35.00
<b>ZADA.</b> Bright red bronze favorite.	2.00	15.00

## **ORCHID IRIS KAEMPFERI**

The units we offer below comprise the best assortment in the trade today. Divisions are from young plants that have thoroughly enjoyed the benefits of a growing season just right. Our cut is the largest in the trade, guaranteeing blooming results in their first season after planting.

	Per 10	Per 100
<b>FASCINATION.</b> Double mauve-pink, veins blush white. . . . .	3.00	25.00
<b>GOLD BOUND.</b> Double pure white, gold bonded center. . . . .	3.00	25.00
<b>KUMCHII GUMII.</b> Six petal dark blue variety with yellow spots in center. 3.00	25.00	
<b>LA FAVORITE.</b> Double, large fine white, freely veined blue, and a rich purple center. . . . .	3.00	25.00
<b>PATROCLE.</b> Single superb dark violet. . . . .	3.00	22.50
<b>PURPLE AND GOLD.</b> Large double rich violet purple. . . . .	3.00	25.00
<b>ROSE ANNA.</b> Double ivory white, ruby red veins. . . . .	3.00	25.00
<b>SEACREST.</b> Double, blue-blush white. Fine . . . . .	3.00	25.00
<b>SIGO NO URINUS.</b> Double striking purple with tufted center. . . . .	3.00	25.00
<b>VERSICOLOR.</b> (Species). Blue flag for the bog garden. . . . .	2.00	15.00

**SPECIAL NOTE.** All of the plants listed and priced above are fully developed exhibition grade, to display next season. If you desire liners, we will be glad to make them, strong planter's grade, any of the above varieties individually, at \$10.00 per 100.

### **IRIS PUMILA**

<b>ATROVIOLACEA.</b> The earliest of the Pumilas. Rich red purple. . . . .	2.00	15.00
<b>DR. MANN.</b> Fragrant, Petunia-violet with smoky falls. . . . .	2.00	15.00
<b>EXCELSA.</b> A splendid pale yellow. . . . .	2.00	15.00
<b>LA FIANCÉE.</b> White. . . . .	2.00	15.00
<b>SAMBO.</b> Dark violet-blue. . . . .	2.00	15.00
<b>THE BRIDE.</b> A fine white. . . . .	2.00	15.00
<b>WHITE QUEEN.</b> Finest white, early. . . . .	2.00	15.00
<b>YELLOW.</b> . . . . .	2.00	15.00

### **IRIS SIBERICA** — Siberian Iris

<b>CAESAR'S BROTHER.</b> A new fine blue. . . . .	2.25	18.00
<b>KINGFISHER BLUE.</b> Large, bright blue on 4 to 5 ft. stems. . . . .	1.75	12.00
<b>LADY NORTHCLIFFE.</b> Rich, deep, bright violet, veined white throat. . . . .	1.75	12.00
<b>PEGGY PERRY.</b> Ruffled rich violet-blue with white center. . . . .	1.75	12.00
<b>SNOW QUEEN.</b> An exquisite hardy iris, the flowers are snow white, large and well formed, producing in great abundance. Foliage light and graceful. Suitable for flower border or waterside. 3 ft. . . . .	2.00	15.00

**SPECIAL NOTE.** Liners, any of the above varieties @ \$5.00 per 100. Not less than one hundred of a variety, please.

**NOTICE:** Packing is charged at actual cost or less, of materials and labor involved.

There are times when it may be desirable to order less than 5 plants of one kind for your trial. We are glad to cooperate. Please add 7 cents per plant to the 10 rate to share the cost of the custom handling outside the wholesale aggregating.

Where parcel post is the preferred method of shipment, please include postage to 10% of value.

**All Plants Are 5 at the 10 Rate; 25 at the 100 Rate**

		Per 10	Per 100
<b>LAVENDULA</b> — Lavender			
OFFICINALIS ROSEA. A new pink lavender.	.....	2.25	18.00
VERA. The true Sweet Lavender.	.....	2.00	15.00
<b>LIATRIS</b> — Blazing Star or Gayfeather			
PYCNOSTACHYIA. Richly colored purple flowers on stout stalks 6 feet high. July and August.	.....	2.00	15.00
SCARIOSA. Large, showy purple heads, flowering in mid-August. A very imposing form. 4 to 5 feet.	.....	2.00	15.00
SCARIOSA ALBA. A pure white variety of above.	.....	2.25	18.00
SEPTEMBER GLORY. Late flowering type, noted for its outstanding beauty. Purple flowers on extra long spikes during late August and September.	.....	2.25	18.00
<b>LINUM</b> — Perennial Flax			
FLAVUM. Erect growing with showy yellow flowers, 1 ft.	.....	2.00	15.00
PERENNE. May, August, pale blue flowers on slender graceful stems, spinate foliage.	.....	2.00	15.00
<b>LIRIOPE</b> — Ground Cover			
MUSCARI EXIFLORA. For the most difficult location, it will grow in shallowest top soil. An evergreen perennial, blue flowered, flax leaved, clumps.	.....	1.75	12.50
<b>LATHYRUS</b> . — Perennial Sweet Pea			
FLORAL SHADES MIXED. A complete selection for an outdoor cut flower planting.	.....	2.00	15.00
<b>LOBELIA</b> — Indian Paintbrush			
CARDINALIS. Cardinal Flower. Rich fiery flowers from early August until late September.	.....	2.00	15.00
<b>LUPINES</b>			
POLYPHYLLUS. Blue, rose, white, salmon and carmine. Colors separate	2.00	15.00	
RUSSELL'S SELECT HYBRIDS.	.....	2.00	15.00
<b>LYCHNIS</b>			
VISCARA FL. PL. The plants are made up of long, narrow foliage, producing vermillion red flowers on stems 14 inches in length.	.....	2.25	18.00
<b>LYSIMACHIA</b> — Loosestrife			
VULGARIS. Large oval shape leaves, yellow flowers.	.....	2.00	15.00
<b>LYTHRUM</b>			
ROSLIE. Brightest pink.	.....	2.50	20.00
ROSEUM SUPERBUM. Deep rose, 4 ft., very bright.	.....	2.25	18.00
<b>MERTENSIA</b>			
VIRGINICA (Virginia Bluebells). A foot or two high with dark green foliage and loose panicles of rich blue, rose-tinted flowers in early spring. 5 eyes.	.....	2.25	18.00
<b>MONARDA</b>			
DIDYMA CAMBRIDGE SCARLET. Brilliant crimson.	.....	2.25	18.00
<b>MYOSOTIS</b>			
PINK BEAUTY. A new true deep pink. Large and prolific free flowering forget-me-nots, absolutely hardy.	.....	2.25	18.00
<b>NEPETA</b> — Ground Ivy or Catmint			
MUSSINI. Gray green foliage, covered with masses of pale lavender blue flowers all spring and intermittently during the summer.	.....	2.25	18.00
<b>ONEOTHERA</b> — Evening Primrose			
YOUNGI. Bright lemon yellow. 24 inch. June-August.	.....	2.00	15.00
<b>PACHYSANDRA</b> — Japanese Spurge			
TERMINALIS. Ground covering plant, averaging 6 to 8 inches in height and branching freely into a dense mat. Its shapely indented foliage is practically evergreen. It bears small spikes of light colored flowers during May and June. As a border for walks and drives it is most attractive; also splendid for steep slopes or shade and for dense shade under any kind of trees. pots.	.....	2.00	15.00

Per 10 Per 100

**PENTSTEMON — Beard-Tongue**

<b>FIRE BIRD.</b> (Cherry Glow). Vividly colored ruby-crimson florets on 18 to 24 inch stems. An excellent cut flower item.	2.50	20.00
<b>PINK BEAUTY.</b> Good sized shell pink flowers on 30 inch spikes. Fine for floral work.	2.00	15.00

**HARDY PHLOX**

<b>AFRICA.</b> Brilliant carmine red with blood-red eye.	2.00	15.00
<b>BARON VON DEDEM.</b> Brilliant orange-red, medium.	2.00	15.00
<b>BEACON.</b> Brilliant cherry red.	2.25	18.00
<b>B. COMTE.</b> Tall growing variety producing large heads of rich satiny amaranth flowers. Very brilliant. Looks well planted close to a yellow-flowering plant.	2.00	15.00
<b>BRIDESMAID.</b> Brides white with a crimson eye.	2.00	15.00
<b>CAVALIER.</b> One of the best. New. Low. Deep red.	2.25	18.00
<b>CHARLES CURTISS.</b> Beautiful sunset red.	2.25	18.00
<b>DAILY SKETCH.</b> Soft salmon pink with a carmine eye. The individual flowers and trusses are extremely large and together with the color and vigorous growth make this an outstanding sort.	2.25	18.00
<b>DIXIE.</b> Low, light pink.	2.25	18.00
<b>E. L. FARRINGTON.</b> Bright salmon and soft pink.	2.25	18.00
<b>ENCHANTRESS.</b> Bright Salmon Pink, dark eye.	2.25	18.00
<b>FIREBRAND.</b> Clear orange scarlet, tall.	2.25	18.00
<b>FRAU ANT. BUCHNER.</b> Pure white, medium tall.	2.25	18.00
<b>JEANNE D'ARC.</b> Pure white, bluish pink eye.	2.00	15.00
<b>LEO SCHLAGETER.</b> Large scarlet trusses slightly darker in the center.	2.25	18.00
<b>LILLIAN.</b> Lovely pure pink without any trace of magenta or rose. The florets are large, the flower heads are good size and are borne in remarkable profusion.	2.25	18.00
<b>LOUIS ABBEMA.</b> Clear glistening white, medium tall.	2.25	18.00
<b>MARGARET.</b> Clear deep pink, strong grower.	2.25	18.00
<b>MARY LOUISE.</b> Pure, glistening, snow-white heads of unusually large size.	2.25	18.00
<b>MISS LINGARD.</b> Pearly white flower, with delicate pink eye, very remarkable bloomer producing two or three crops of flowers during the season; indispensable as a cut flower for florists' use. It is the best early white Phlox known. Heavy Field Grown.	2.25	18.00
<b>MRS. R. P. STRUTHERS.</b> Orange red. One of the best. 3 inch.	2.25	18.00
<b>MRS. WILLIAM JENKINS.</b> Pure white.	2.25	18.00
<b>MOUNT HOOD.</b> Large pure white flowers in broad clusters. Medium tall.	2.25	18.00
<b>PRIME MINISTER.</b> White clear crimson eye.	2.00	15.00
<b>PROGRESS.</b> Blue with a white eye.	2.00	15.00
<b>PURPLE SWEETHEART.</b> Reddish-purple with a deeper eye. Very bright.	2.50	20.00
<b>REDBIRD.</b> Crimson red with deep red centered florets.	2.25	18.00
<b>RUBY LEE.</b> The large flowers are plum red large panicles, strong thick stem, heavy foliage.	2.25	18.00
<b>SIR EDWARD LANDSEER.</b> Fine bright crimson, 32 inches	2.00	15.00
<b>STARLIGHT.</b> Violet red shading to lilac.	2.25	18.00
<b>THOR.</b> A lasting favorite deep salmon pink with carmine shadings. Most vigorous grower.	2.25	18.00
<b>VON LASSBURG.</b> Pure white.	2.00	15.00

**PHLOX SPECIES**

<b>AMOENA.</b> Beautiful spring flowering Phlox. Its beautiful clear pink flowers are borne in great profusion, upright, in bush form on stems 12 inches high in May. Very fine for bordering.	2.00	15.00
--	------	-------

**PHLOX DIVARICATA**

Large fragrant flowers in April and May. Shade lover for woodseye naturalization.	1.75	12.00
---	------	-------

## PHLOX SUBULATA — Moss Pink

	Per 10 Per 100
ALBA. Pure white flowers completely cover the plant in May. ....	2.25 18.00
ALEXANDER'S GIANT. Blossoms deep rose, flowers one-third larger	
ATROPURPUREA. Rich amaranth-red flowers with slightly darker eye. ....	2.00 15.00
Extremely vigorous, lawn green foliage. 2.50 20.00	
BLUE EMERALD CUSHION. Exactly the same growing characteristics as Emerald Cushion, flowers Belladonna Blue. ....	2.25 18.00
BLUE HILL. Uniform, compact, covered with showy blue flowers in spring and late fall. ....	2.25 18.00
EMERALD CUSHION. A new pink variety, pure color, sturdy, crisply foliaged, the greenest and most compact of them all. ....	2.25 18.00
FAVORITE. (Alexander). A pure rose in silver shade. Rugged and distinct, it has the most universal appeal in our Subulata plantings. ....	2.50 20.00
LILACINA. Strong grower, light lilac. ....	2.00 15.00
ROSE UNIQUE. (Alexander). Cross Brittoni and Subulata Hybrids. Spurred, compact, and tending upright, color bright clear pink, carries a symmetric star in bright red right in the eye. ....	2.50 20.00
ROSEA. Rose pink; fine for covering banks. ....	2.00 15.00
VIVID. Bright pink, fiery red eye. ....	2.50 20.00
WHITE CUSHION. (Alexander). Very compact. As hardy and rugged as Rosea. Large florets are starred in center with brilliant yellow-orange pollen point. ....	2.50 20.00

## PHYSOSTEGIA — False Dragonhead

GRANDIFLORA VIVID TALL TYPE. Grows to a height of 30 inches, striking violet mauve flowers in July and Aug. Blends beautifully	2.00 15.00
ROSY SPIRE. Fine spikes of rosy crimson flowers. Blooms after the vivid tall type, from September to October. ....	2.00 15.00
SUMMER SNOW. A grand, glistening white, all summer display dignified spikes on foliage of the deepest green. A superlative decorative, its cut flower yield multiplies the purchase price many times.	2.00 15.00

## PHYSALIS — Japanese Lantern

FRANCHETI GIGANTEA. We recommend this giant form of Chinese Lantern plant with every confidence to our customers. The orange-scarlet lanterns are much larger than Franchetti. ....	2.25 18.00
---	------------

## PLATYCODON

DOUBLE BLUE. 3 in., blooms about 95 per cent true. ....	2.50 20.00
DOUBLE WHITE. Pure white, true stock, very free. ....	3.00 25.00
GRANDIFLORA ALBA. ....	2.00 15.00
GRANDIFLORA BLUE. ....	2.00 15.00
MARIESI. Blue or white separate, dwarf. ....	2.00 15.00
SHELL-PINK. Deep rose veination. ....	2.50 20.00

## PLUMBAGO

LARPENTAE. One of the most desirable border or rock plants. Always attractively foliaged, its wiry nature makes a crisp appearance, and its pyramid of deep blue flowers are a breath-taking sight to behold. ....	2.00 15.00
--	------------

## POLEMONIUM — Jacob's Ladder or Greek Valerian

BLUE PEARL. The lovely and clear baby-blue flowers are freely produced in April and May. Does well in sun or shade. Foliage very ornamental throughout entire summer. Height 12 inches. ....	2.25 18.00
--	------------

## POLYGONUM — Dwarf Lace Plant

REYNOUTRIA. This handsome ground cover was introduced a few years ago by Amos Perry, one of England's oldest and best known plantsmen. It is of easy culture, very hardy and establishes itself quite rapidly from underground runners. It does best in full sun and its pale green foliage turns brilliant red in the autumn. Height is between 4 and 6 inches. In the fall it produces numerous airy pink sprays of flowers not unlike those of the "Silver Lace Vine." The buds are deep coral and salmon, adding much to its charm. One of the best ground covers for sunny places where Vinca and Pachysandra would not be satisfactory. ....	2.50 20.00
--	------------

## ORIENTAL POPPIES

Per 10 Per 100

<b>HENRI CAYEAUX IMPROVED.</b> Old-rose shaded to burgundy. Very distinct. Often referred to as the Purple Poppy.	2.50	20.00
<b>MRS. PERRY.</b> A very fine variety of salmon-pink color, very distinct. Grows to a height of 3 feet.	2.50	20.00
<b>PURITY.</b> Pure soft pink without any spots or markings. Very fine.	2.50	20.00
<b>ROYAL SCARLET.</b> The brightest of them all. A rugged, tall grower, bound to be a favorite in any planting.	2.50	20.00
<b>SASS PINK.</b> A pure pink poppy in the best tradition. Flesh color, brightly spotted, vigorous grower.	2.50	20.00

## POTENTILLA

<b>WARENSI.</b> Splendid, large bright flowers of deepest glossy yellowness, carried for months over foliage of dark green.	2.25	18.00
---	------	-------

## PRIMULA — Hardy Primrose

<b>VERIS MARTIN'S SELECT HYBRIDS.</b> Fine quality flowers and a good balanced mixture of colors which is often desired in mass plantings.	2.50	20.00
--	------	-------

## RUDBECKIA

<b>GOLDEN GLOBE.</b> Truly outstanding. Flowers a perfect globe 3" in diameter. They are borne in profusion on stems 24-30" tall. Foliage is miniature of that on the more rugged Golden Glow.	2.25	18.00
<b>GLODEN GLOW.</b> Masses of large, double golden-yellow flowers in late summer.	2.00	15.00
<b>THE KING.</b> An improved purple.	2.25	18.00

## SALVIA — Flowering Sage

<b>AZUREA GR. FL.</b> Sky blue, 3 to 4 ft. Aug.-Sept.	2.00	15.00
---	------	-------

## SCABIOSA — Pincushion Flower

<b>CAUCASICA ISAAC HOUSE HYBRIDS.</b> Soft and charming lavender blue flowers, cutting stems 18-24 inch, blooms June to September.	2.25	18.00
<b>GOLDINGENSIS.</b> The rugged partner to the Isaac House Hybrids. Color Lavender, 30", resists bad drainage and other soil conditions.	2.00	15.00

## SEDUM

<b>ACRE.</b> (Wall Pepper; Mossy Stonecrop). A pretty species for rock-work; well known and considerably used. Foliage green flowers bright yellow prostrate and slowly spreading. 2 inches. May-July.	1.75	12.00
<b>KAMTSCHATICUM.</b> Orange-yellow flowers, with prostrate, green foliage turning golden in autumn.	2.00	15.00
<b>SARMENTOSUM.</b> Excellent dwarf variety for rockeries or border edgings. The best Sedum for filling seams between rocks in wall garden; rapid grower. Its bright yellow flowers make an attractive soft carpet in June and July.	2.00	15.00
<b>SPECTABILE BRILLIANT.</b> A richly colored form being a bright amaranth red.	2.00	15.00
<b>SPURIUM COCCINEUM.</b> Rosy crimson flowers. Height 6 inches.	2.00	15.00

## STATICE — Great Sea Lavender

<b>DUMOSA.</b> Has large individual florets, color clear silvery white in dry form and lavender when fresh. Height about 20 inches, perfectly hardy without protection of any kind.	2.25	18.00
---	------	-------

## STOKESIA

<b>CYANEA WHITE.</b> The pure white Stoke's Aster. Light, lawn green leaved informal but compact habit, good for cutting.	2.25	18.00
<b>BLUE DANUBE.</b> A nice advance. This is a deep blue with all of the characteristics of Blue Moon.	3.00	25.00

## TEUCRIUM — Popular Perennial Hedge

<b>CHAMAEDRYS.</b> Its fresh green stems and foliage rise 8 to 12 inches, can be effectively trimmed without fear of exposing hollow spots. In addition, it will surprise you with a nice representation of silvery rose flowers.	2.00	15.00
---	------	-------

## THERMOPSIS

<b>CAROLINIANA.</b> Lupine-like, rich foliage grows about three feet, produces yellow pea-like flowers in racemes 6 to 12 inch long.	2.00	15.00
--	------	-------

In the middle of this catalog we have inserted a handy order aid. It lists all of the Chrysanthemums as they occur in these pages. Just fill it in and your Chrysanthemum order is quickly and easily completed.

**THYMUS** — Thyme

	Per 10 Per 100
<b>LANUGINOSUS.</b> (Wooly Leaved). A species of Thyme with small, roundish leaves and rosy lilac flowers. It is a desirable plant for edgings or in rock work. ....	2.00 15.00
<b>SERPYLLUM COCCINEUM.</b> A serpyllum with dark red flowers. All serpyllum clan are among the best plants to plant between stepping stones. ....	2.00 15.00
<b>SERPYLLUM ALBUM.</b> A white flowered form of serpyllum. ....	2.00 15.00

**TRADESCANTIA** — Spiderwort

<b>BLUE STONE.</b> One of the prettiest. Glistening light blue flowers in profusion. ....	2.00 15.00
<b>LEONORA.</b> A deep rich glowing violet. ....	2.00 15.00
<b>JAMES STRATTON.</b> Largest flowers, deep Delphinium mauve, tinted rose. ....	2.00 15.00
<b>JAMES CRAWFORD WEGUELIN.</b> Large flowers of a uniform light blue that is very pleasing. ....	2.00 15.00
<b>PURPLE DOME.</b> Vivid, brilliant purple flowers, fine grower, flowers freely, the deepest color in the set. ....	2.00 15.00

**TRITOMA** — Red Hot Poker

<b>MARTIN'S NEW HYBRIDS.</b> Various colors ranging from pale yellow to deep orange, very showy. Mid-season. ....	2.50 20.00
<b>PFITZERI.</b> Produces rich orange flowers, the always popular favorite. ....	2.25 18.00
<b>PFITZERI HYBRIDS.</b> Red and gold, a light orange shade of the above. Early bloomer. ....	2.00 15.00
<b>PRIMROSE BEAUTY.</b> Beautiful spotless primrose yellow spikes, faultlessly shaped. Blooms early in July. ....	2.50 20.00
<b>RED AND GOLD.</b> A new form, flowers in early July, rich red tops a clear cream yellow on a strong, sturdy flower spike. ....	2.25 18.00

**VERONICA** — Speedwell

<b>ARMENA.</b> Intense sky blue, graceful strong grower of medium height, foliage finely cut. ....	2.25 18.00
<b>CRATER LAKE BLUE.</b> Good. Light green leaved, tall spires of closely knit deep lake blue flowers. ....	2.00 15.00
<b>INCANA.</b> Deep blue flowers with silvery foliage. Useful in rockery or for edging work. ....	2.00 15.00
<b>INCANA HEAVENLY BLUE.</b> A more vigorous Incana. The silver is lost in the foliage leaving then a clean apple green, flowers to 14 inches appear freely. ....	2.00 15.00
<b>INCANA ROSEA.</b> Silvery gray foliage with upright spikes of lovely pink flowers in June. ....	2.25 18.00

**HARDY VERBENA**

<b>CANADENSIS PINK.</b> Without question this is the strongest grower in the entire family of Hardy Verbena. While it is of trailing habit, beautiful lavender-pink flowers can be cut with 12 to 14 inch stems. The elegant showing of flowers continues from the 20th of May until cut down by severe frost in late fall. ....	2.50 20.00
--	------------

**VIOLAS**

<b>ARKWRIGHT RUBY.</b> Ruby red flowers, suffused with mahogany. ....	2.00 15.00
<b>AVALANCHE.</b> Grows in semi cascade. Floriferous in the extreme. Pure white. ....	2.00 15.00
<b>CATHERINE SHARP IMPROVED.</b> A completely hardy Viola with flowers of the richest violet blue. This is a superlative type, and should be grown as a companion to Jersey Gem for sale to the most discriminating buyers. In small pots, they will flower continuously in a cool house and make a perfect gift item all winter. ....	2.25 18.00
<b>JERSEY GEM.</b> The peerless Viola that blooms from April until snow, rich dark violet color, long stems, delicious fragrance, and absolutely hardy. True stock. ....	2.00 15.00
<b>LUTEA SPLENDENS.</b> Tawny, golden yellow in semi-cascade. ....	2.00 15.00

**VIOLET ODORATA** — Sweet Violets

<b>PRINCESS OF WALES.</b> Single, sweet-scented rich, deep purple flowers. Valuable for greenhouse forcing as well as outdoor planting. ....	2.25 18.00
<b>ROYAL ROBE.</b> This glorious variety is the premium in today's assortment. Flowers are a lustrous shade of deepest violet blue, exceedingly fragrant, and open flat like a pansy. Valuable for cutting, and truly different in any garden. Clumps. ....	2.00 15.00
<b>WHITE WONDER.</b> (Var. The Czar). Large, single, pure white, with faint blue and yellow tinting. Very fragrant. ....	2.50 20.00

A JOSEPH F. MARTIN CO. SPECIALTY For a Generation . . .

# ROSES

POLYANTHA

FLORIBUNDA

HYBRID PERPETUAL

CLIMBER

HYBRID TEA

With a specialist's interest in the right plants grown right for sale at wholesale only, we have produced a splendid assortment of roses for every purpose that they serve so well.

Important is the quality. They are heavily caned, liberally graded and shaped beautifully because of the culture and field room that they have had.

Important too, is the fact that they are sold only to tradesmen. We do not compete for your retail sales. Further, it is realized that they must measure up to the highest quality because they go subject to the most discriminating judgments.

Fill a range, a house, a bench, or a counter display, and these well grown Northern Ohio roses will really pay their way.

**THE VARIETIES:** None of These Are Restricted By Patent.

## HYBRID TEA

Ami Quinard  
Betty Uprichard  
Briarcliff  
E. G. Hill  
Edith Nellie Perkins  
Editor McFarland  
Grenoble  
Heinrich Gaede  
Joanna Hill  
K. A. Viktoria  
Korova  
McGredy's Scarlet  
Mme. C. Chambard  
Mme. Joseph Perraud  
Mrs. E. P. Thom  
Pink Dawn

Pointsettia  
Pres. H. Hoover  
Radiance  
Red Radiance  
Rouge Mallerin  
Sir Henry Seagrave  
Sister Therese  
Souv. de Claudius  
Pernet  
Talisman  
Yellow Sastago

**POLYANTHA**

Crimson Baby  
Gloria Mundi  
Golden Salmon

Ideal  
Margo Koster  
Triomphe de Orleans  
Verdun

## CLIMBERS

Paul's Scarlet

**FLORIBUNDA**  
Baby Chateau  
Lagmar Spaeth  
Else Poulsen  
Pink Lafayette  
Red Ripples

**HYBRID PERPETUAL**  
Magna Charta

**PRICE SCHEDULE —** All grades are A.A.N. — strictly top standards

### POLYANTHUS

XXX, 10-\$6.50; 100-\$55.00  
XX, 10-\$5.00; 100-\$42.50  
No. 1, 10-\$4.00; 100-\$35.00

### ALL OTHERS

No. 1 , 10-\$6.50; 100-\$55.00  
No. 1½, 10-\$5.00; 100-\$42.50  
No. 2 , 10-\$4.00; 100-\$35.00

(5 at the 10 rate, 25 at the 100 rate)

**DISCOUNT SPECIAL!** Deduct 5% where Your Order Totals 250 Plants,  
Any Selection

**NOTE:** Shipment will begin in November. If we may have your orders now, your reservation will be acknowledged and honored at the delivery date that you specify up to March 25th, 1951.

**THE JOSEPH F. MARTIN CO. INC.**

PAINESVILLE, OHIO

# Hardy Plants

The Selected List For Planting

FALL, 1950, ORDERS

Spring, 1951, Reservations



Presented By

The JOSEPH F. MARTIN Co.

Growers of Fine Perennials

P. O. Box 189

PAINESVILLE, OHIO

Library, U.S. Dept of  
Agriculture  
Washington 25, D.C.

Sec. 34.66 P. L. & R.  
U. S. POSTAGE

**PAID**

PAINESVILLE, OHIO

Permit No. 38